



End Human Trafficking Now University Student Program

In collaboration with HEC Geneva University

2013-2014

Launched in 2006, End Human Trafficking Now is non-profit international non-governmental organization created in accordance with Articles 60 ff of the Swiss Civil Code, based in Geneva, Switzerland. EHTN is a guardian of the Athens Ethical Principles - a set of voluntary anti-trafficking principles for business companies, a compliance framework and tools to enhance the competitiveness and ethical performance of business companies. End Human Trafficking Now is a global authority that supports businesses to endorse anti-human trafficking concept and policy worldwide.



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I. ABOUT EHTN: MISSION AND STRATEGY

About EHTN:

EHTN is the *first* global association aimed at eliminating human trafficking by engaging the business community. It is a Swiss-based independent international non-profit association, created in 2006, and is funded entirely by private-sector contributions.

Mission:

Combat human trafficking by mobilizing the business community as a strategic partner to put this illicit trade out of business.

Strategy:

1. Raising awareness within the business community about the existence of human trafficking.
2. Engaging businesses and providing them with training tools to ensure the irreproachable conduct of their personnel at all levels.
3. Recognizing and rewarding best practices.
4. Creating a forum for the business community to share its experience.
5. Linking businesses with the UN, NGOs and the youth to combat human trafficking.

Students Program:

Since 2011, EHTN partnered with the Department of the Business Studies of Geneva University on integrating human trafficking and corporate social responsibility issues within the Faculty curricula.

The University Student Program is part of Research Section of End Human Trafficking Now. This section is also developing Case Studies on Business and Human Trafficking (with the United Nations Global Compact) and Webinar Series.

In 2013–2014, the University Student Program will consist of the following projects:

- End Human Trafficking Now Award
- CSR course focusing on Human Trafficking
- MBA training on Human Trafficking

II. END HUMAN TRAFFICKING NOW AWARD

Context:

Following the success of the 2012 pilot project, HEC University of Geneva, *CERCLE HEC* and End Human Trafficking Now agreed to continue the “EHTN-HEC Geneva End Human Trafficking Now Award”.

Project:

The award is bestowed upon the authors of the three best student papers on human trafficking and its implications on businesses. It should explore one or more aspects of the issue, its consequences for the private sector and suggest measures on how to limit its impact on businesses and society. It should also include recommendations for companies and other organizations.

The paper may address but is not limited to one or more of the following aspects: economic, legal and other implications of human trafficking for corporations and business enterprises; national and international legal standards to eliminate human trafficking; effectiveness of codes of conduct and other voluntary measures to tackle human trafficking; good business practices of preventing and tackling human trafficking in business operations, supply chain and procurement; business engagement in community, and ways of increasing awareness and education of the public on the dangers posed by human trafficking. Students enrolled in any University or assimilated establishment in Switzerland during the academic year 2013–2014 are eligible to enter the competition.

The paper should be submitted in English or French (detailed guidelines including format and submission procedures are part of the call for proposals). A jury will be composed of six members whereas each organisation, namely HEC, EHTN, and *CERCLE HEC*, will nominate two representatives. A prize giving ceremony and conference with keynote speakers will be organized at University of Geneva. The awarded and the finalists’ papers will be published by HEC and EHTN. The award will take a form of certificate (signed by the members of the Jury), a monetary reward and publication of the awarded papers.

Objectives:

1. Create awareness among the student community about the question of human trafficking in the context of business and administration;
2. Generate new insights on the subject.

Partners:

HEC University of Geneva, *CERCLE HEC* (student organization)

Indicators of success:

- a) Number of students participating in the launch and competition;
- b) A quality of papers submitted for competition.

III. CSR COURSE ON HUMAN TRAFFICKING

Project:

Develop a curriculum and launch a one-semester course on corporate social responsibility (CSR) with a focus on human trafficking.

The course will consist of 13 sessions. The three first sessions will be introductory to corporate social responsibility issues; the following eight sessions will consist from lectures of external experts. Three lectures will be conducted by top personalities from business and/or public affairs. The last two sessions will be devoted to the presentation of projects by the students, who will be coached by experts and practitioners.

Students will be expected to pass Q&A test based on fifteen articles to study and the lectures. They will submit a written paper on CSR issues focusing on human trafficking of 15 pages. The papers would be also eligible for students' competition/award.

Objective:

Involve students in projects related to CSR and the role it plays in preventing and tackling human trafficking.

Partners:

HEC University of Geneva

Indicators of success:

- a) Number of students successfully completing the course;
- b) Number of papers submitted for student competition/award.

IV. MBA TRAINING ON HUMAN TRAFFICKING

Project:

Deliver a one-day, bilingual (French-English) interactive course for MBA students on business & human trafficking.

Objectives:

1. Increase MBA students' awareness of the risks of human trafficking on corporate and business activity, and empower them with knowledge to address those risks as part of their corporate responsibility training;
2. Successfully complete the online course on business & human trafficking.

Indicators of success:

- a) Active participation of MBA students;
- b) Interactive discussions during the course;
- c) Positive feedback and evaluations by MBA students.

Should you like to **make a donation** to EHTN Students' Program, please follow the below banking instruction.

Account name: End Human Trafficking Now

Bank name: BCGE

Bank address: Case postale 2251, 1211 Geneva 2

IBAN: CH42 0078 8000 0503 56745

BIC/Swift code: BCGECHGGXXX

Thank you for your support!



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