

## Cara Arkless



Cara is Youth Underground's Social Media & Web Manager. Prior to this position, she worked as Project Officer at "End Human Trafficking Now" (EHTN), responsible for the EHTN's social media channels, website management, video creation and co-founding the "Youth Against Human Trafficking" group. Cara worked as a Social Media & Online Marketing Consultant for SALT PR London, where she helped the development and research of online marketing campaigns. She previously worked for the GAVI Alliance as administrative support to the Media & Communications team, and was responsible for content creation and the management of all social media accounts. Cara holds a Master of Science in Business Psychology from the University of Westminster, London, UK, as well as a Bachelor of Science in Psychology & Minor in Business Management from Webster University, Geneva, Switzerland.