

STUDY DAY
JOURNÉE D'ÉTUDE ET DE RÉFLEXION
25th June – 25 juin 2018
Domaine du Château de Collex
Chemin des Chaumets 35, 1239 Collex-Bossy

Programme



Dear Students, Chers Elèves,

On Monday, June 25th 2018, Year 11 students from La Grande Boissière, La Châtaigneraie and the Campus des Nations will come together for The International School of Geneva's Study Day.

Rites of passage are important for marking moments of transition in life. This is what you will be experiencing as you enter the next stage of your academic lives, whether that be through the Swiss Maturité or the IB. As of next year, you will begin to think more concretely about applying to university, about the courses you may wish to pursue there, about potential careers. This day will serve as a rite of passage and offers you the opportunity to explore new subjects and ideas.

In *Enlightenment Now: The Case for Reason, Science, Humanism, and Progress*, psychologist and Harvard professor Steven Pinker argues that the eighteenth-century Enlightenment has born its fruit. Human beings live, on the whole, longer, healthier and more peaceful lives than has ever been the case.

Pinker's argument is compelling. And yet so is that of his critics. There exists a great deal of inequity in terms of access to the benefits of progress, be they intellectual, humanitarian, scientific or material. Despite the naysayers, climate change is a reality and biodiversity is threatened, as are the long-term prospects for humanity. If we are to maintain and expand access to the positive developments of which Pinker speaks then we must act.

In 2012, the UN first announced the 2030 Agenda with its seventeen Sustainable Development Goals. The SDGs offer a framework in which to shape our efforts to ensure a better, cleaner, and more equitable future for our planet. The eminent speakers who join us this year for Study Day will share their experience and help us to consider some of the ways in which we might engage as individuals in this global project.

Le philosophe français Edgar Morin nous enjoint à « reconnaître l'unité et la complexité humaines en rassemblant et organisant des connaissances dispersées dans les sciences de la nature, les sciences humaines, la littérature et la philosophie, et à montrer le lien indissoluble entre l'unité et la diversité de tout ce qui est humain. »

You are the next generation of global citizens who will be called upon to face both the challenges as well as the opportunities of an increasingly complex world that requires mental flexibility in order to engage in a transdisciplinary application of knowledge to solve problems. It is our hope that the approach we have taken in organising this conference, as well as the subject matter presented, will inspire you to think creatively about important questions that touch the human condition.

J'espère que vous trouverez cette Journée d'étude et de réflexion intéressante et instructive et je me réjouis de vous voir tous réunis le 25 juin prochain.



Dr Karen L. Taylor
Director of Education / Directrice de l'Education

Useful information / *Informations pratiques*

1) Transportation / Transport

All students will take the Ecolint bus from and to their respective campuses. There will be a roll call before the bus leaves the campus.

Tous les élèves prendront le bus depuis leur campus (aller-retour). Il y aura un appel avant que le bus quitte le campus.

Departure time from campus / *Heure de départ du campus:*

La Châtaigneraie: 08h15
Campus des Nations: 08h15
La Grande Boissière: 08h00

Departure from Collex / *Retour depuis Collex:* 13h45

Venue / *Lieu:*

Domaine du Château de Collex
Chemin des Chaumets 35, 1239 Collex-Bossy

2) Registrations / *Inscriptions* (students only / *élèves uniquement*)

All students are required to fill out the form, including those who cannot come.
Tous les élèves doivent remplir le formulaire, y compris ceux qui ne pourront pas venir.

3) **Contact:** rosaline.marquis@ecolint.ch

Programme				
Time / Heure	Speakers / Intervenants	Theme / Thème	Room	Students Group / Groupe d'élèves
09.20 – 09.30	Dr David Hawley <i>Director General</i> <i>The International School of Geneva</i>	Opening / Ouverture	Thaïs	La Châtaigneraie Nations (S. Shaw)
			Julie	La Grande Boissière Nations (P. Prach / A. Bawden)
Session 1				
09.30 – 10.10	Mrs Rasha Hammad <i>La Châtaigneraie alumna</i> <i>CEO, Youth Underground</i>	Is Human Trafficking Really Our Problem?	Thaïs	La Châtaigneraie Nations (S. Shaw)
	H.E. Mr. Luis Gallegos <i>Ambassador and Permanent Representative of the Republic of Ecuador to the United Nations Office</i>	Diplomacy and Social Responsibility	Julie	La Grande Boissière Nations (P. Prach / A. Bawden)
Session 2				
10.10 – 10.50	Dr Michael Hopkins <i>CEO, MHC International Ltd (MHCi)</i>	Corporate Social Responsibility and Sustainability: What they mean and how they are applied	Thaïs	La Châtaigneraie Nations (S. Shaw)
	Mr. Alexander A. Mejía <i>Director, Division for People and Social Inclusion</i> <i>United Nations Institute for Training and Research (UNITAR)</i>	Fighting poverty and caring about others	Julie	La Grande Boissière Nations (P. Prach / A. Bawden)
11.00 – 11.30	Coffee Break / Pause Café			

Programme (continuation)				
Time / Heure	Speakers / Intervenants	Theme / Thème	Room	Students Group / Groupe d'élèves
Session 3				
11.30 – 12.10	Mrs Rasha Hammad <i>La Châtaigneraie alumna CEO, Youth Underground</i>	Is Human Trafficking Really Our Problem?	Thaïs	La Grande Boissière Nations (P. Prach / A. Bawden)
	H.E. Mr. Luis Gallegos <i>Ambassador and Permanent Representative of the Republic of Ecuador to the United Nations Office</i>	Diplomacy and Social Responsibility	Julie	La Châtaigneraie Nations (S. Shaw)
Session 4				
12.10 – 12.50	Dr Michael Hopkins <i>CEO, MHC International Ltd (MHCi)</i>	Corporate Social Responsibility and Sustainability: What they mean and how they are applied	Thaïs	La Grande Boissière Nations (P. Prach / A. Bawden)
	Mr Alexander A. Mejía <i>Director, Division for People and Social Inclusion United Nations Institute for Training and Research (UNITAR)</i>	Fighting poverty and caring about others	Julie	La Châtaigneraie Nations (S. Shaw)
12.50 – 13.45	Picnic lunch			
13.45	End of Study Day			

Programme content

09h30 & 11h30

Ms Rasha Hammad

Alumna from La Châtaigneraie campus in 1984
CEO of Youth Underground

Rasha Hammad is the Founder & CEO of Youth Underground. Prior to this position, she was Senior Advocacy & Communications Manager at End Human Trafficking Now (EHTN), responsible for EHTN's public and media relations, and co-founding and directing EHTN's youth programs, namely the Youth Against Human Trafficking network whose followers she expanded over four-fold in a year.

Ms. Hammad was Speech Writer & Policy Adviser to the Executive Director of the Joint United Nations Programme on HIV/AIDS (UNAIDS) in Geneva. Ms. Hammad was a Board Member of Libertà association & helpline, the first hotline for victims of human trafficking in the French-speaking part of Switzerland, *Suisse Romande*.

Ms. Hammad is a member of 'The Worldwide Association of Female Professionals' as well as the 'Worldwide Who's Who' for having demonstrated excellence, maintained perseverance, and ascended the summit of professional accomplishment. She is a recipient of the Together for Peace Award by Mariapia Fanfani, Rome, Italy, to testify women's contribution to a culture of peace.

Theme: Is Human Trafficking Really Our Problem?

Whether or not one knows what human trafficking is, it is safe to say that it is often equated to an issue happening in low-income communities, well beyond our reach – happening “over there”. A “woman's issue” that involves exploitation but not one that we, the general public, should be concerned about. These misconceptions place this severe violation of human rights on a shelf, in a closed box, that is “not our problem”. In our increasingly interconnected world, ending human trafficking and exploitation is everybody's business. We can do something about it by acknowledging that this is a human rights issue – not a gender issue – that touches us all, either directly or indirectly.

Not your problem? Think again.

Relationship with SDGs: The subject falls under SDG8 which will be discussed throughout the presentation: Employment, decent work for all and social protection.

10h10 & 12h10

Dr Michael Hopkins

CEO, MHC International Ltd (MHCi)

Prof. Dr. Michael Hopkins is both an academic and a businessman, as well as a widely published author on CSR and Sustainability.

He has worked for IBM, ITT, BAT etc. in the Corporate sector, the United Nations (ILO in Geneva for 13 years as senior economist), advises UEFA on CSR, and been an academic (IDS, University of Sussex, UK). He has held a number of Professorships (Middlesex, Brunel, Geneva and George Mason Universities). Currently he is Professor and Director of Doctoral programmes on Corporate Social Responsibility (CSR) at Geneva Business School, Adjunct Professor of CSR at both George Mason University, Virginia, USA and the Indian Institute of Technology Delhi.

In 2013 Michael was nominated one of the world's top 100 thought leaders and in 2014 received for his work on CSR and employment a lifetime achievement award from Delhi University and then an Honorary Doctorate from London Metropolitan University. Michael bides his time between Geneva and Nairobi. In Africa, inter alia, he is creating 1 million jobs for Somali youth so as to wean them off terrorism.

His fourteenth book appeared in Jan 2016: *CSR and Sustainability - From the Margins to the Mainstream A Text Book* (Taylor and Francis, UK, 2016).

Theme: Corporate Social Responsibility and Sustainability: What they mean and how they are applied including with the SDGs

What is Corporate Social Responsibility and Sustainability (CSR) all about? Why CSR? Definition and brief History of CSR. Link to Sustainability. Definition applied to Westgate, Kenya terrorist incident/UEFA RESPECT programme. Link to SDGs. How are companies doing on CSR around the world?

9h30 & 11h30

H.E. Mr. Luis Gallegos

Ambassador and Permanent Representative of the Republic of Ecuador to the United Nations Office.

Ambassador Luis Gallegos was born in Quito, Ecuador. He obtained a Law Degree and also a Juris Doctor Degree at the Central University of Ecuador in 1975. In 1983, as a Humphrey Fellow Scholar, he earned a Master of Arts Degree from the Fletcher School of Law and Diplomacy-Harvard University.

His career as a Government diplomat began in 1966 when he joined the Ecuadorian Ministry of Foreign Affairs. He has been Director of the Planning Department, Sovereignty Department, Technical Cooperation and External Debt Department, Public Information and Press, Eastern Europe, Modernization and International Projects, National Coordinator of Summits, Undersecretary for Political Affairs and Acting Minister of Foreign Affairs in several occasions.

Among other foreign service posts, he has been Third Secretary at the Embassy of Ecuador in Madrid, Spain; Consul General of Ecuador in Chicago; Deputy Permanent Representative of Ecuador to the OAS in Washington; Counselor at the Embassy of Ecuador in Washington; Minister, Chief of Mission of the Embassy of Ecuador in Bulgaria; Ambassador of Ecuador in El Salvador; Permanent Representative of Ecuador to the United Nations in Geneva (twice); Permanent Representative of Ecuador to the United Nations in New York (twice); Ambassador of Ecuador to Australia, Ambassador of Ecuador to the United States.

Theme: Agenda 2030 and Young Diplomacy

The achievement of the Sustainable Development Goals by the year 2030 requires the participation of the whole of society. Diplomacy is the art of managing international affairs in a constructive manner and is changing rapidly in the 21st century.

This lecture will cover the challenges and opportunities that diplomats have ahead to build consensus and rally support in the global war against poverty, discrimination, conflict, and oppression. It will especially focus on how young people can engage with the international architecture and the United Nations, in order to bring about social inclusion, economic development, and environmental sustainability. All Ecolint students are already diplomats in their own right, and we must encourage them to become involved in our common quest for a better world.

10h10 & 12h10

Mr. Alexander A. Mejía

Director, Division for People and Social Inclusion
United Nations Institute for Training and Research (UNITAR)

Mr. Mejía was appointed Director of UNITAR's Division for People and Social Inclusion in 2018. Within the Division, he also serves as Senior Manager of UNITAR's Social Development Programme (SDP), which he has lead since October 2012. Prior to these posts in Geneva, Mr. Mejía served for three years as Director of UNITAR's Hiroshima Office in Japan, and for four years as Director of UNITAR's CIFAL training centre in Atlanta, USA. In his current capacity, he serves as Director of UNITAR's global network of 17 training centers, and is responsible for several other programmes within UNITAR's People and Social Inclusion Pillar, including the Port Harcourt Project Office in Nigeria and the Human Mobility Programme managed out of New York.

Mr. Mejía is a citizen of Ecuador, and his career spans two decades in private and public organizations. After obtaining his first master's degree in 1992, he worked in corporate banking in Latin America for six years. In 1998, he joined his country's foreign service as a diplomat, serving as Counsellor at the Ecuadorian Embassy in Bogotá, Colombia; and in 2001, he became Vice Minister of Economy for the Republic of Ecuador. During this period, he also served as Alternate Governor to the International Monetary Fund, to the World Bank, and to the Inter-American Development Bank, and as a member of the Board of Directors of Ecuador's Central Bank. From 2003 until 2005, he worked in Washington, DC as the Director of the Inter-American Council's Andean Program, an entity chartered by the Organization of American States.

Mr. Mejía holds a master's degree in Foreign Affairs from Georgetown University in Washington DC, and a master's degree in Business Administration from INCAE University in Costa Rica. He also holds a Diploma in Political Leadership from Harvard University.

Theme: Fighting poverty and caring about others

More than 1.3 billion people live in extreme poverty and more than 22,000 children die every day due to poverty. The world is advancing fast and economic and social development are lifting people out of the so called poverty-trap. However, there are recurring factors that prevent a uniform and holistic path towards development, especially amongst young people in developing countries. What can be done? How can we get involved?

This presentation will examine the roots of poverty and will focus on the need to review public policy and foster more citizen engagement, especially amongst the youth in rich countries. It will promote the idea that youth-to-youth connection and activism is a unique and unexplored path to fight poverty, one individual at the time. Ecolint students can be part of the solution.