Youth Underground



VOICE OF THE YOUTH FOR A WORLD WITHOUT HUMAN TRAFFICKING

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Youth Underground is a Swiss Nonprofit Association formed in accordance with articles 60 ff of the Swiss Civil Code.

www.youth-underground.com info@youth-underground.com Geneva, Switzerland.

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ABOUT US

Our **OBJECTIVE** is to prevent human trafficking through awareness-raising and advocacy.

Our **APPROACH** is to enhance the youth's "echo" and use their voice to put the business of human trafficking out of business.

We have two types of FUNCTIONS:

We are a **knowledge and youth hub**, to showcase initiatives against human trafficking by the youth, as advocates of change and defenders of human rights.

We are also a **meeting point** for private companies and associations involved in making the world we live in, one without human trafficking.

WHAT WE DO

Our ACTIVITIES include:

- **Raising awareness** about human trafficking in a manner that the youth can understand, and **investing** in programs that sensitize and benefit the youth and people of all ages.
- **Promoting** youth initiatives and activities that contribute to combating human trafficking.
- **Engaging** the youth in developing activities, discussions and tools that contribute to combating human trafficking.
- Acknowledging and communicating worldwide, positive youth initiatives that contribute to combating human trafficking.

HOW do we do this?

By organizing **youth events** and linking these with the relevant associations, i.e. organizing youth conferences, developing closed workshops, and organizing public events. And ensuring that through these, the youth are able to express themselves **in their own words, in their own way, to their own audiences**.

OUR VALUE

What is our VALUE-ADDED?

20+ years' **experience** with humanitarian associations.

Large **network** ("carnet d'adresses") of key associations, companies and the media.

Strong social media expertise and **reach**.

Youth Underground's team works through a competent small international group of people with business, legal, human rights, public relations and communications expertise. Our team is flexible, effective and transparent in our activities, with a clear track of all our operations throughout the world.

YOUTH FOCUS

Why the YOUTH focus?

- The youth are not only the prime victims of human trafficking (often as young as five years old), but are also;
- Those who speak out activists and changemakers – against this illicit trade and influence their peers as well as adults, namely teachers and parents.



FUNDING

We have two types of CONTRIBUTORS:

Youth contributors ("Youth Undergrounders"), through their time, creativity, ideas, support and actions.

Private and institutional donors, who help us back the activities of this youth community.



OUR BOARD



Rasha Hammad Board President Founder & CEO

Cyril Leger Board Secretary



Georges Tsitos Board Treasurer

For complete bios, click <u>here</u>.

YOUR PLATFORM

Today, child slavery is at an all-time high. An estimated 5.5 million children around the world are losing their childhood to human trafficking. The youth are victims of different types of trafficking from an early age (often as young as five years old), such as forced labor, sexual exploitation, domestic servitude, as soldiers, as drug dealers, begging, and in forced marriages.

But the youth are also **activists** and **changemakers.** This is not only a two-way learning experience but also an opportunity to hear what young people have to say, and take their thoughts and concerns on board.

Interested in showcasing what you are doing? Spreading your word? Sharing your creativity? Seeking advice? Finding answers?

> Then we are the right platform for you!

JOIN US

We live in a world where buying people is actually a very lucrative business. Join us in preventing human trafficking through youth awareness-raising and advocacy.

Help us fight this severe violation of human rights by working with the youth and using their voice to put the business of human trafficking out of business.



DONATE

All donations to Youth Underground contribute to:

Investing in programs that sensitize and benefit the youth and people of all ages.

Promoting youth initiatives and activities that combat human trafficking.

Engaging the youth in developing activities, discussions and tools that combat human trafficking.

Acknowledging and communicating worldwide, positive youth initiatives that combat human trafficking.

BANK TRANSFER:

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Youth Underground Rue des Contamines 6 1206 Geneva, Switzerland IBAN: CH740022822811716640K BIC: UBSWCHZH80A Clearing No.: 240

For online donations, see <u>here</u>.



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